



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199979

### Schedule Dates

11/01/12-11/05/12

### Advertiser

Americans for Prosperity (12463)

### Agency/T-Code

Mentzer Media (1290)/ELECTRONIC

### Product

Political-Political (1088)

### Brand

Americans for Prosperity (31919)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

/

### Phone/Fax

72

### CPE

72

### Account Types

National/Political Issue Agency

### Billing Type

Standard

### Comments

Mentzer Media  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Date Entered 10/31/12

Last Modified 10/31/12

Entered By Paul Roda

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,605.00

Net Total \$9,095.00

Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 16 \$10,700.00

Grand Total: 16 \$10,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/02/12	2	1:00	9A- REGIS & KELLY					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
2.0	Normal Line / SPOT	11/01/12-11/02/12	2	1:00	7A- ABC-GOOD MORNING AMERICA					1	1			2	\$1,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/31/12
3.0	Normal Line / SPOT	11/01/12-11/02/12	2	1:00	10:58A- ABC-THE VIEW					1	1			2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	2	1:00	11:35P- ABC-ABC NEWS NIGHTLINE					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	1	1:00	12:05A- ABC-ABC NEWS NIGHTLINE FOLLOW FNFB						1			1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	2	1:00	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
7.0	Normal Line / SPOT	11/01/12-11/01/12	1	1:00	7:57P- ABC-CMA AWARDS					1				1	\$3,600.00	\$3,600.00	WHTM Harrisburg (WHTM)		10/31/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	2	1:00	7:58A- ABC-GOOD MORNING AMERICA SUNDAY							1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	1:00	7A- ABC-GOOD MORNING AMERICA		1							1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	2	1:00	9A- REGIS & KELLY		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.abc27.com](http://www.abc27.com) and are incorporated by reference in their entirety.



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By Broadcast Month	Spots	Rate
Nov. 2012	16	\$10,700.00
<b>Grand Total:</b>	<b>16</b>	<b>\$10,700.00</b>

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11.0	Normal Line / SPOT	11/05/12-11/05/12	2	1:00	10:58A- ABC-THE VIEW	1	1							1	\$400.00		WHTM Harrisburg (WHTM)		10/31/12
11.0.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	1:00	11:35P- ABC-ABC NEWS NIGHTLINE	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	2	1:00	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12

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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	WHTM
Date:	10/31/12

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	11,100	GROSS
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This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

Date 11/17/2012 Signature John Flynn  
Contact Phone Number 703-224-3200

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Signature [Signature] Printed Name John Flynn Title NSM

85363  
Check Date: 10/31/2012

Number	Date	Reference	Description	Tax	Amount
4020MHMAFP			AFP MHMAFP TV 11/1-6		\$9,435.00
Total Amount					\$9,435.00
Discount Total					\$0.00
Check Amount					\$9,435.00